

1CC SYDNEY 24-25 July

# POST SHOW REPORT

#### **HEADLINE STATS**

2,131 ATTENDEES

124 EXHIBITORS

74 SPEAKERS

13% INCREASE IN ATTENDANCE FROM 2023



" Great show, really enjoy attending. Had a lot of good interest and that is why we signed for 2025. "

**Livio Pace,** Founder & CEO, Boss Attachments.



## **OUR VISITORS**

#### TOP INDUSTRY TYPES

#### Manufacturing

Waste Consultancy

Recycling

Environmental Services

> Waste Collection

Waste Processing

Government (Local)



**77%** OF VISITORS said they are attending in 2025.



**79%** OF VISITORS

said that finding new products and innovations was the main reason for attending.



"The exhibition exceeded our expectations, providing Caterpillar Australia with valuable insights and high-quality leads. The return on investment was exceptional, and will undoubtedly help drive our success in the coming year. The brand exposure we received was invaluable, and the 30 staff members who attended the Industry Networking event found it to be a rewarding experience to chat to businesses across the industry and forge new partnerships."

**Bassem Ibrahim,** Technical Support Representative (ANZ), Caterpillar.

## **TOP JOB FUNCTIONS**



Sales/Marketing/ Brand Development Managers



Waste Management



C-Level Management / GM / Director



Engineer

R

Sustainability

Management



Operations



## **TOP VISITING COMPANIES**

- Veolia Australia
- Veolia Environmental
  Services
- Bingo Industries
- Cleanaway
- APCO (Australian Packaging Covenant Organisation)
- NSW EPA
- Hitachi
- Bucher Municipal
- Remondis Australia
- Woolworths
- ANZ Bank

- City of Sydney
- TAFE NSW
- UNSW (University of New South Wales)
- Commonwealth Bank
- Academy Green
  Learning



said AWRE is important to their business



## **TOP VISITING OBJECTIVES**



To see new products / innovation



To keep up to date with market trends



To network amongst the industry



To attend an educational session/hear from thought leaders

"Our participation at AWRE 2024, as a exhibitor and sponsor, has been highly beneficial in growing our connections in the organic waste stream. It has provided the perfect platform to engage with the wider waste and recycling industry, made specifically relevant by the well executed FOGO session. The leads this year were of the highest-quality, as experienced in previous years, with an increased volume of visitors to our stand."

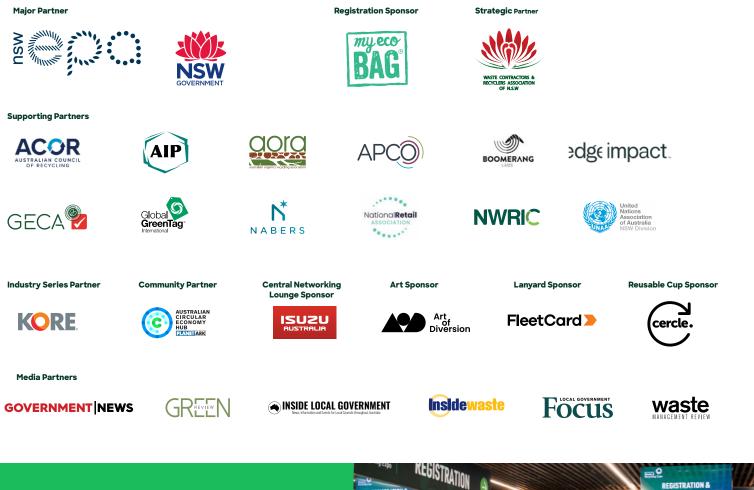
Testimonial from 2024 Survey

" AWRE was extremely well executed with the location of each exhibitor. The event has managed to provide us with a range of views, as well as exposure to innovative ideas. The event served as a great platform for knowledge exchange and networking "

Testimonial from 2024 Survey



## **2024 SUPPORTERS**











### Interested in Exhibiting at AWRE 2025?

#### Contact the team now



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