## December 11, 2025 - FOR IMMEDIATE RELEASE

## ReGen | Australia's Circular Resource Expo Debuts at ICC Sydney, July 23-24, 2025

Australia's largest gathering of circular resource exhibitors, buyers and thought leaders will drive transformation for the industry leading event.

ReGen | Australia's Circular Resource Expo will take place on July 23-24, 2025, at ICC Sydney. The two-day trade event, organised by Diversified Australia, marks the exciting evolution of what was previously known as the Australasian Waste Recycling Expo, a longstanding brand dedicated to resource management and waste reduction for over 15 years.

The rebrand to ReGen reflects the expo's expanded scope and emphasis on the circular economy, welcoming an array of innovative exhibitors, experts, and emerging professionals committed to reducing waste, promoting resource efficiency, and fostering sustainable markets.

"At Diversified Australia, we're proud to produce events that drive positive industry change," said Ali Lawes, Event Director for ReGen at Diversified. "ReGen embodies our commitment to equip and empower industry leaders and practitioners in support of Australia's ambitious 2030 targets for waste elimination, resource circulation, and pollution reduction."

ReGen will showcase cutting-edge technical displays, offer vital industry insights, and feature keynote addresses, panel discussions, and invaluable networking opportunities. The program aims to help attendees—from seasoned experts to newcomers—navigate their roles in creating a circular economy that keeps resources in use, minimises waste, and regenerates natural systems.

The expo's name, ReGen, represents both the regenerative practices it champions, and the generational transformation required to meet sustainability goals. ReGen invites participants to "Rethink, Redesign, Repurpose, and Renew" as they contribute to a circular and sustainable future for Australia.

## **About Diversified Australia:**

Diversified Australia are leaders in producing face-to-face business events and digital media products that foster growth across diverse industries. The ReGen Expo demonstrates our commitment to creating events that empower industries to innovate, collaborate, and drive meaningful change.

For more information, visit regenexpo.com.au

## Contact:

Elisha Wilson, Diversified Australia Email: <a href="mailto:ewilson@divcom.net.au">ewilson@divcom.net.au</a>