

REGEN

Australia's
Circular
Resource
Expo

23-24 JULY 2025 ICC SYDNEY

SPONSORSHIP PROSPECTUS

Organised By

diversified



REGEN

EMPOWERING THE TRANSITION TO A CIRCULAR ECONOMY

Building on a 15-year history as the Australasian Waste and Recycling Expo, our two-day Sydney event has rebranded in 2025. Hosted by Diversified Australia, the event is now known as ReGen | Australia's Circular Resource Expo, reflecting our expanding role in Australia's circular economy.

With Australian governments committed to doubling their circularity efforts and transforming waste and pollution management, ReGen is dedicated to equipping and educating industry players as they transition towards sustainable practices to achieve this goal.

Through leading-edge product displays, industry insights, panel discussions and networking, this expo helps people navigate the pathway ahead. Our endeavours are captured in our name, ReGen, a reference not only to regenerative practices, but an acknowledgement that this is a fundamental shift requiring regeneration across generations.

ReGen invites people to rethink, redesign, repurpose and renew as we strive towards a more sustainable future for Australia.

RETHINK

REDESIGN

REPURPOSE

RENEW



OUR AUDIENCE

ReGen | Australia's Circular Resource Expo will bring together the purchasers, policy makers and thought leaders who drive innovation in circular re-use. From product designers and sustainability specialists to procurement in waste, recycling and resource recovery, ReGen is the platform that connects them all.

Our visitors represent some of the most environmentally focused professionals in Australia, looking for the latest innovations to drive our circular economy transition.

ATTENDEE JOB FUNCTIONS



Operations



Environmental Management



C-level Management



Product Design



Resource Management



Government & Policy



Sustainability Management



Waste & Recycling Management

TOP INDUSTRY SECTORS

Environmental Services

Government (Local)

Manufacturing

Recycling

Resource Recovery Consultancy

Waste Collection

Waste Processing

TOP VISITING COMPANIES

- ANZ Bank
- Bingo Industries
- Blacktown City Council
- Bluescope Steel
- Bucher Municipal
- CBRE
- City of Canterbury Bankstown
- City of Sydney
- Cleanaway
- Colliers
- Commonwealth Bank of Australia
- Crown Resorts
- Cushman & Wakefield
- Hornsby Shire Council
- Northern Beaches Council
- McDonald's Australia
- Opal Recycling
- Penrith City Council
- Qantas Airways
- Remondis Australia
- Sydney Trains
- TAFE NSW
- University of NSW
- Veolia ANZ
- Visy Recycling
- Westpac
- Wollongong City Council
- Woolworths

BRAND AWARENESS

Maximise your brand's visibility at ReGen, Australia's Circular Resource Expo. Whether you're exhibiting or not, investing in branding opportunities at ReGen will position your company as a leader in the growing circular economy movement and connect you with key decision-makers, including sustainability experts, waste management professionals, circular economy investors, and policymakers driving the circular economy agenda.

OPPORTUNITY	AVAILABILITY	PRICE
Major Sponsor	Exclusive	\$27,000.00
Lanyards Sponsor	Exclusive	\$8,500.00
Central Networking Bar + Drinks Sponsor	Exclusive	\$18,500.00
Registration Sponsor	Exclusive	\$8,000.00
Circularity Theatre Sponsor	Exclusive	\$20,000.00
Legislation, Regulation, Policy Theatre Sponsor	SOLD	\$20,000.00
Water Refill Sponsor	SOLD	\$10,000.00
Innovation Zone Sponsor	Exclusive	\$10,000.00
Digital Advertising - Website Leaderboards	10 Available x3 SOLD	\$2,500.00
Unlimited Brand Awareness	5 Available	\$3,000.00
Café Seating Area	Exclusive	\$6,500.00



THOUGHT LEADERSHIP

Be seen as a thought leader by aligning your brand with ReGen's world-class conference program. Being a digital thought leader or sponsoring speaker sessions will be viewed by 2500+ circular economy professionals, such as CEOs, sustainability managers, waste management experts, government officials and investors, who attend ReGen to understand market insights, technology updates, and project opportunities.



OPPORTUNITY	AVAILABILITY	PRICE
Digital thought leader	Exclusive	\$4,000.00
Digital thought leader	Exclusive	\$4,000.00
Digital thought leader	Exclusive	\$4,000.00
Industry change maker	Exclusive	\$3,500.00
Speaker Session Sponsor	Exclusive	\$10,000.00
Speaker Session Sponsor	Exclusive	\$10,000.00
Speaker Session Sponsor	Exclusive	\$10,000.00

* Topics and titles within this speaker series are subject to change based on sponsor consultation and alignment.

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CONTACT US

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ReGenExpo.com.au

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TAILOR A PACKAGE

Can't quite find what you are looking for? Or would like to combine activity to give your brand maximum exposure? Our team is available to walk you through the options that best fit your business objectives.